

Executive Ready Presentations

You need above average presentation skills to connect with executive audiences and even the most polished presenters can feel intimidated when presenting at this level.

This training is an intensive, interactive, hands-on and practical learning experience that will provide you with the skills to connect with your executive audiences, present decisively about strategic issues, clearly define benefits and demonstrate confidence to your executives, gaining maximum credibility in the process and your presentation achieves the results it planned to achieve.

Who is it for?

For managers who present to senior executives and for those people whose ability to present at the strategic level is critical to their own success and the success of their organisation.

What is it about?

This course will show you how to present at an executive level.

Being good at what you do isn't enough any more, you must also be good at sharing what you do and selling your ideas and proposals in person to the decision makers.

This workshop will give you the tools to do exactly that.

What will I get out of it?

- Assess your existing presentation skills.
- The opportunity to evaluate others' presenting and learn from their performance.
- Identify the expectations of the executive audience and how these differ from other audiences.

- Learn techniques to capture your executive audience's attention and gain maximum credibility.
- Apply a framework to quickly shape impactful presentations.
- Gain ways to open your presentations in a way that captures your executive audience.
- Use your voice, body language and communication style to enhance credibility.
- Design visuals that support your message
- Add strength and impact to your message through appropriate use of analogy, anecdotes and storytelling.
- Manage difficult Q & A sessions.

Would you like to attend this program?

- For maximum effectiveness, this program is best conducted as an in-house program.
- Ideal group size 6 – 8 participants.
- **Venue:** For your convenience, you can choose to conduct this program at your business premises. Alternatively, we can provide a training venue at a small additional cost.
- **Duration:** This is a two-day program. Come to the workshop with a presentation on a business topic of your choice. During the session, you will present this to the group and receive feedback from both your colleagues and your trainer. Towards the end of the program you will edit and refine your presentation based on all the strategies learned and valuable feedback received. The program will conclude with you presenting the improved and refined presentation.
- **Cost:** Price on request.